IEEE Custom Integrated Circuits Conference (CICC)

Sponsorship Brochure

APRIL 23 - 26, 2023, SAN ANTONIO, TX USA

https://ieee-cicc.org

The IEEE Custom Integrated Circuits Conference (CICC) is a premier conference devoted to Integrated Circuit research & development. 2023 will be the 34rd year of operation, showcasing original, first-published innovative work on analog & digital circuit & system techniques covering a broad spectrum of technical topics.

CICC is a forum for analog mixed-signal IC and SoC designers, CAD developers, IC foundries and manufacturers, technology providers and ASIC users. The CICC community is growing and in 2021 we had a record-breaking virtual attendance of over 530 industry professionals, faculty and students from all regions in the world. 2022 was a hybrid event, with 342 registrants. We are moving back to normal in person participation in 2023.

CICC features a technical program with over 130 lecture presentations and 16 educational presentations that will bring professionals up to speed with recent advances in IC state-of-the-art. The conference also includes forums and panel discussions, for peers to interact with each other.

Our sponsors are a fundamental part of CICC. They make the conference possible, help top students attend, promote education and cooperation, and contribute directly to the long-term future of our industry.

The sponsorship program gets your company's name in front of the most influential people from industry and academia. By supporting this foremost IC design conference, you demonstrate great leadership and community involvement. This brochure highlights some of the available options.

If you are interested in becoming a sponsor, please contact the CICC 2023 Sponsorship Chair, Shenggao Li, at victorli@tsmc.com or Co-Chair, Alicia Klinefelter, at aklinefelter@nvidia.com;

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[1] (Rev2022-11-02)

Sponsorship Opportunities

CICC provides a range of opportunities for companies to show their commitment to the technical and scientific community. Sponsors are individually recognized by name in a variety of ways.

Sponsorship Levels and Benefits:

4 levels of sponsorships are available.

Level	Company name & Logo on web & events	Company name & Logo on publications	Recognized in specific sponsored events
Platinum (>$15,000)	Yes	Yes	Yes
Gold (>$10,000)	Yes	Yes	Yes
Silver (>$5,000)	Yes	Yes	Yes
Bronze (>$3,000)	Yes	Yes	Yes

Sponsor a platform or a session for increased brand visibility! Improve your brand recognition by putting your company name and logo in front of the many talented engineers who will be attending the conference. Benefits of sponsorship include

- ✓ Your company name on the CICC conference web page with a link to your website
- ✓ Listing on CICC promotional materials for the sponsored events, and your name at the event
- ✓ Specific sponsors are recognized at the Keynote Presentations and at the Technical Sessions
- ✓ Extra acknowledgement per 4 different level: Platinum, Gold, Silver, Bronze

Specific Sponsorship Events

Events	Opportunities	Amounts/each
General Conference	1	$15,000
Keynote Speeches	2	$5,000
Keynote Lunch	1	$5,000
Education Session	3	$5,000
Forum Session	4	$2,500
Technical Sessions	16 (to be confirmed)	long $2,500, short $1,500
Overall outstanding Paper Awards	1	$7,500
outstand Paper Awards	4	$5,000

CICC 2022 Sponsorship Acknowledgement

Platinum	Silicon Labs [Conference Sponsor]
Gold	Qualcomm
Silver	Texas Instruments
	TSMC
	AMD
	Analog Devices
	Intel
	Synopsys
	Samsung
Bronze	Catalyst Foundation
	ARM
	Futurewei
	Siemens