2022 IEEE Custom Integrated Circuits Conference (CICC)

April 24-27
Renaissance Newport Beach
Newport Beach, CA

Sponsorship Brochure

Jan. 18, 2022

The Conference (https://ieee-cicc.org)

The IEEE Custom Integrated Circuits Conference (CICC) is a premier conference devoted to Integrated Circuit research and development. 2022 will be the 33rd year of operation, showcasing original, first-published innovative work on analog and digital circuit and system techniques covering a broad spectrum of technical topics.

CICC is a forum for analog mixed-signal IC and SoC designers, CAD developers, IC foundries and manufacturers, technology providers and ASIC users. The CICC community is growing and in 2021 we had a record-breaking registration of over 530 industry professionals, faculty and students from all regions in the world.

CICC 2022 features a technical program with over 130 lecture presentations and 16 educational presentations that will bring professionals up to speed with recent advances in IC state-of-the-art. The conference also includes forums and panel discussions, for peers to interact with each other.

Our sponsors are a fundamental part of CICC. They make the conference possible, help top students attend, promote education and cooperation, and contribute directly to the long-term future of our industry.

The sponsorship program gets your company's name in front of the most influential people from industry and academia. By supporting this foremost IC design conference, you demonstrate great leadership and community involvement. This brochure highlights some of the available options.

If you are interested in becoming a sponsor, please contact the CICC 2022 Sponsorship Chair, Carlos Tokunaga, at carlos.tokunaga@intel.com or Co-Chair, John Pigott, at john.pigott@nxp.com.

Sponsorship Opportunities

Sponsor a platform or a session for increased brand visibility! Improve your brand recognition by putting your company name and logo in front of the many talented engineers who will be attending the conference.

Benefits of sponsorship include

- ✓ Your company name on the CICC conference web page with a link to your website
- ✓ Listing on CICC promotional materials for the sponsored events, and your name at the event
- ✓ Specific sponsors are recognized at the Keynote Presentations and at the Technical Sessions

Conference Sponsor ($15,000)

Take advantage of maximum visibility and exclusivity – only one General Conference Sponsorship is available. Your name and logo will be visible during the entire conference and will take top billing when all Sponsors are shown. At $15,000, this will also make you a Platinum Level Sponsor.

2021 Conference Sponsor

SILICON LABS

CICC

Sponsorship Levels

CICC 2022 provides a range of opportunities for companies to show their commitment to the technical and scientific community. Sponsors range from start-ups to major players in the industry. They are individually recognized by name in a variety of ways.

They also get extra acknowledgement when they cross certain sponsorship levels: platinum ($15,000), gold ($10,000), silver ($5,000) and bronze ($3,000).

Virtual Platform ($7,500, Sponsored)

The Virtual Platform is the technical underpinning of the whole conference.
This year, we will expand it to support a hybrid in-person and a virtual component. This is your opportunity to help make it happen and have your company's name directly associated with it.

CICC
IEEE Custom Integrated Circuits Conference
25-30 April 2021

Virtual Platform Sponsored By
Qualcomm

Keynote Session ($5,000 each, 2 available)

At CICC 2021, we had four outstanding keynotes from Dr. Sam Naffziger, AMD SVP and Corporate Fellow and Product Technology Architect, Dr. Vida Ilderem, Intel VP and Director of the Wireless System Research Group, Dr. Gurtej S Sandhu, Micron Senior Fellow and VP, and Dr. H.-S. Philip Wong, Willard R. and Inez Kerr Bell Professor of Electrical Engineering Stanford University.
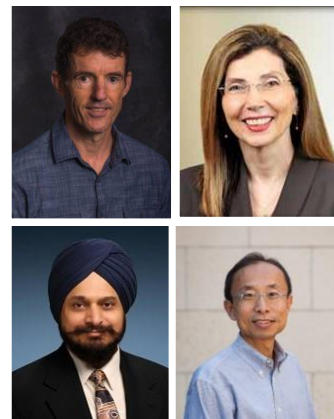
Keynote Lunch ($5,000, Sponsored)

Dr. Sha Rabii, Vice President and head of silicon development at Facebook, and Dr. Edith Beigné Research Director of AR/VR Silicon at Facebook Reality Labs were the keynote lunch speakers at CICC 2021. Their talk was titled "AR/VR Applications at Facebook Reality Labs: Silicon Challenges and Research Directions".
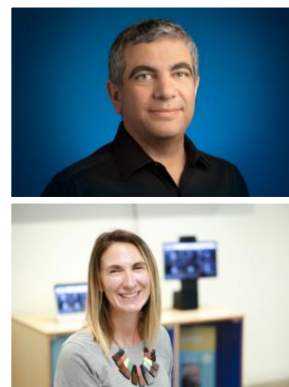
Technical Session Sponsorship (14 long at $2,500/ 4 short at $1,500 each)

Be a proud sponsor of one or more technical sessions, highlighting key achievements in IC design. Get your company associated with specific topics of interest and acknowledged during the sessions. Most sessions take up half a day, but some shorter sessions are available as well.
We offer a volume discount of 3 long sessions for $6,000

Educational Session Sponsorship (3 available at $5,000 each)

Sponsor the educational session speakers and get your company logo and name acknowledged in the opening comments and during the entire conference.

Forum Session Sponsorship (4 available at $2,500 each)

Sponsor a forum session, which addresses an area of significant research, and get acknowledged in the opening comments and throughout the session.

Technical Sessions

The CICC 2022 conference program is being prepared and is still subject to change. In the meantime, the 2021 program provides a good idea of the range of topics that can be expected for 2022, and of the sessions that will be available for individual sponsorship.

Technical Sessions
Photonics, Sensing and Machine Learning
References and Sensors
2D/3D SOC Design
Amplifier Techniques
Biomedical Systems and Interfaces
Advanced Electrical and Optical Communication Circuits and Systems
mm-Wave Circuits → Sponsored
Security Circuits
DC-DC Converters
Frequency Generation
Circuits for Machine Learning and cryo-CMOS Applications
Emerging Power Converters
Delta-Sigma Converters
Advanced SoCs for Emerging Wearable/Portable Applications
Low Power and High Precision – RF Potpourri
SAR Converters

CICC 2022 Best Paper Award ($7,500, Sponsored)

Sponsor the Award for the Best Conference Paper, from all student, regular and invited papers of CICC 2022. The award ceremony will be held on the last day of the conference April 27th, 2022.

Outstanding Paper Awards
($5,000 each, 4 available, 2 Sponsored)

Sponsor one of the Outstanding Paper Awards given for the best papers of CICC 2022. Choices include:
- ✓ Outstanding Student Paper (1 available, 2 Sponsored)
- ✓ Outstanding Regular Paper (2 available)
- ✓ Outstanding Invited Paper (1 available)

The three Outstanding Student Paper Awards will be label with the sponsoring company name.

Student Travel Aid ($2,500, 3 Available)

Support our growing community of students attending CICC

2021 Student Sponsors
SYNOPSYS®
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Thank you to our CICC 2021 Sponsors

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Proceedings Sponsor

Texas Instruments

Keynote Sponsors

tsmc   SAMSUNG

Intel

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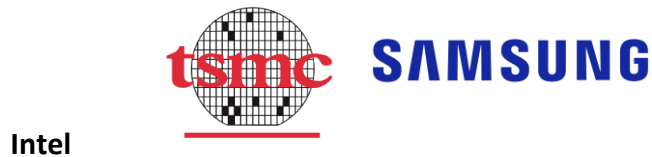
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Technical Program Sponsors

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Organizing Societies

CICC
IEEE Custom Integrated Circuits Conference
22-25 March 2020, Online

IEEE

SSCS
IEEE Solid-State
Circuits Society

Important Dates to Remember

November 12, 2021 Paper Submission deadline for technical conference.

April 2nd, 2022: Sponsorship Deadline.

April 24th, 2022: Conference begins