2021 IEEE Custom Integrated Circuits Conference (CICC)

APRIL 25 - 28, 2021
VIRTUAL
Join us for CICC 2021, the world's premier conference devoted to IC development.

SPONSORSHIP BROCHURE

Jan 23, 2021

The Conference (https://ieee-cicc.org)

The IEEE Custom Integrated Circuits Conference (CICC) is a premier conference devoted to Integrated Circuit research and development. 2021 will be the 32nd year of operation, showcasing original, first-published innovative work on analog and digital circuit techniques and covering a broad spectrum of technical topics.

CICC is a forum for analog mixed-signal IC and SoC designers, CAD developers, IC foundries and manufacturers, technology providers and ASIC users.

CICC 2021 features a technical program with over 130 lecture presentations and 16 educational presentations that will bring professionals up to speed with recent advances in IC state-of-the-art. The conference also includes forums and panel discussions, for peers to interact with each other.

Our sponsors are a fundamental part of CICC. They make the conference possible, help top students attend, promote education and cooperation, and contribute directly to the long-term future of our industry.

The sponsorship program gets your company's name in front of the most influential people from industry and academia. By supporting this foremost IC design conference, you demonstrate great leadership and community involvement. This brochure highlights some of the available options.

If you are interested in becoming a sponsor, please contact the CICC 2021 Sponsorship Chair, Eric Soenen, at esoenen@tsmc.com or eric.soenen@yahoo.com, or Co-Chair, John Pigott, at john.pigott@nxp.com.

Sponsorship Opportunities

Sponsor a platform or a session for increased brand visibility! Improve your brand recognition by putting your company name and logo in front of the many talented engineers who will be attending the conference.

Benefits of sponsorship include

- ✓ Your company name on the CICC conference web page with a link to your website
- ✓ Listing on CICC promotional materials for the sponsored events, and your name at the event
- ✓ Specific sponsors are recognized at the Keynote Presentations and at the Technical Sessions

Sponsorship Levels

CICC 2021 provides a range of opportunities for companies to show their commitment to the technical and scientific community. Sponsors range from start-ups to major players in the industry. They are individually recognized by name in a variety of ways.

They also get extra acknowledgement when they cross certain sponsorship levels: platinum ($15,000), gold ($10,000), silver ($5,000) and bronze ($3,000).

Virtual Platform Sponsorship ($7,500)

The Virtual Platform is one of the key elements of the conference, as it will be supporting most of the activities.

We intend to make this year's platform more powerful and interactive. Here is your opportunity to help make it happen and have your company's name directly associated with it.

Electronic Conference Proceedings ($7,500)

Sponsor the CICC 2021 Electronic Conference Proceedings and your company name or logo will be displayed at the top of the conference proceedings browser form. Your company name will be visible anytime someone downloads the proceedings from the CICC website.

Keynote Session ($5,000)

The CICC 2020 keynote speaker was Dr. Vivek De, Intel Fellow and Director of Circuit Technology Research at Intel Labs.

His talk, "*Attack-Resistant Energy-Efficient SoC for Smart & Se-cure IoT*" focused on how to deliver uncompromising performance, minimize energy consumption and provide cryptographic-quality resistance to physical side channel attacks with minimal overhead.

Keynote Lunch ($5,000)

Dr. Lawrence Larson, Sorensen Family Dean of the School of Engineering at Brown University, was the keynote lunch speaker at CICC 2020.

His talk, "Microelectronics for Brain-Computer Interface Applications" explained how integrated circuit technology addresses human health challenges and how the possibility to interface directly to the brain is one of the most exciting opportunities in this area.

Educational Session Sponsorship (4 available at $5,000 each)

Sponsor the educational session speakers and get your company logo and name acknowledged in the opening comments and during the entire conference.

Technical Session Sponsorship (15 long at $2,500/ 4 short at $1,500)

Be a proud sponsor of one or more technical sessions, highlighting key achievements in IC design. Get your company associated with specific topics of interest and acknowledged during the sessions. Most sessions take up half a day, but some shorter sessions are available as well. **We offer a volume discount of 3 sessions for $6,000.**

Forum Session Sponsorship ($2,500)

Sponsor a forum session, which addresses an area of significant research, and get acknowledged in the opening comments and throughout the session.

Technical Sessions

The CICC 2021 conference program is being finalized and is still subject to change. In the meantime, the 2020 program provides a good idea of the range of topics that can be expected for 2021, and of the sessions that will be available for individual sponsorship.

Long Technical Sessions

Trust: Innovations in Security Circuits
PLL and VCO Techniques
System Oriented Design Foundations
Emerging Devices and Sensing Applications
RF & mm-WAVE Circuits and Transceivers
Analog Circuits and Systems
Data Converter Techniques
Efficient Neural Network Acceleration
DC-DC Converters
Energy-Efficient Systems for Wearable, Implantable, and IoT Applications
SoC Design: From Bits to Gigabits
Oversampled Data Converters
GaN and High-Voltage Power Converters
Analog in Advanced Technologies
Technology Oriented Design Foundations

Short Technical Sessions

Ultra-low Power Wireless Transceivers
High-Speed Wireline Transceivers

CICC 2020 Best Paper Award ($7,500)

Sponsor the Award for the Best Conference Paper, from all student, regular and invited papers of CICC 2021. The award ceremony will be held on the last day of the conference April 28th, 2021.

Outstanding Paper Awards ($5,000 each)

Sponsor one of the Outstanding Paper Awards given for the best papers of CICC 2021. Choices include:

- ✓ Outstanding Student Paper (3 available)
- ✓ Outstanding Regular Paper (2 available)
- ✓ Outstanding Invited Paper (1 available)

Thanking our CICC 2020 Sponsors

Platinum Level

Gold Level

Silver Level

Bronze Level

Organizing Societies

Important Dates to Remember

November 29th, 2020 Paper Submission deadline for technical conference.

April 1st, 2021: Sponsorship Deadline.

April 25th, 2021: Conference begins with (free) Sunday Educational Sessions