



Sponsorship Brochure

IEEE 2017 Custom Integrated Circuits Conference

CICC will be held at the Van Zandt Hotel, Austin, Texas April 30 – May 3, 2017

Join us as a Sponsor for the 2017 CICC

www.ieee-cicc.org

The IEEE Custom Integrated Circuits Conference (CICC) is the premier conference devoted to IC development. 2017 will be the 28th year for CICC, which showcases original, first-published innovative analog and digital circuit techniques covering a broad spectrum of technical topics. It is a forum for circuit, IC and SoC designers, CAD developers, manufacturers and ASIC users. CICC is the conference to find out how to solve design problems and improve circuit design and chip design techniques.

The conference features a technical program with over 125 lecture presentations. To augment the technical paper presentations and tutorials, the conference includes educational sessions, panel discussions, and venues for peers to interact.

CICC is a technical conference attended by engineers and engineering managers directly involved with the development and system integration of ICs. Sponsorship gets your company's name and products in front of these customers.

95% of the attendees in 2014 either recommended the purchase of, or influenced the purchase of, many aspects of the IC and system process including tools, services, IP, libraries, packaging, foundries, PCBs and systems. This gives you broad access to the people making or influencing the decision to purchase products from your company.

Sponsors gain great exposure for their company's name and products. Sponsorship also demonstrates the company's leadership in supporting CICC, which, as the foremost IC design conference, is an important forum for education and communications in the industry. Sponsors are a very important part of CICC, bringing the design community together with the companies that provide tools, technology and intellectual property.

Sponsorship Opportunities

General Conference Sponsorship (\$15,000)

(new for 2017)

Take advantage of maximum visibility and exclusivity – only one General Conference Sponsorship is available. Your name and logo will be visible during the entire conference and will take top billing when all Sponsors are shown. This will also make you a Platinum Level Sponsor.



Monday Welcome Reception Sponsorship (\$10,000)

Sponsor Welcome Reception (food and refreshments). This is a great place to have your logo in front of all the participants as a sponsor of the first networking session of the conference. Monday, May 1, 5:30 pm - 8:00 pm in the Exhibits Hall.

Tuesday Conference Reception Sponsorship (\$10,000)

Sponsor the Conference Reception (food and refreshments). After two days at the conference, the second networking session and reception are a welcome break to end the day to discuss exceptional student papers and meet potential future colleagues. Tuesday, May 2, 5:30 pm - 8:00 pm in the Exhibits Hall.



Conference Proceedings Sponsorship (\$7,500)

Sponsor the flash drive containing the proceedings and presentations from the technical sessions. Your logo will be placed on the flash drive artwork and, depending on available space, you can place additional promotional material on the drive. This summary of CICC 2017 will be kept by attendees for many years to come.



Keynote Coffee Break Sponsorship (\$5,000)

Sponsor coffee, tea and soft drinks during the conference break immediately after the Keynote Address, Monday, May 1, 9:30 am - 10:00 am.



Panel Sessions Sponsorship (\$5,000)

Sponsor the panel sessions, which are interactive and address key topics, and get your company logo and name acknowledged in the sessions opening comments. Monday, May 1 through Wednesday, May 3.

Forum Sessions Sponsorship (\$5,000)

Sponsor the forum sessions that address areas that are attracting significant research effort, and get your company logo and name acknowledged in the sessions opening comments. Monday, May 1 through Wednesday, May 3.



Educational Session Honorarium Sponsorship (2 available at \$5,000 each)

Sponsor the educational session presenters for half of the educational sessions and get your company logo and name acknowledged in the sessions opening comments. Monday, May 1 through Wednesday, May 3.

Internet Access for Attendees (\$5,000)

Sponsor wireless internet access for all attendees.



Lanyard Sponsorship (\$5,000)

Sponsor lanyards to hold the badges for all attendees at CICC 2017. Your logo will be placed on the lanyard.

Best Paper Award Sponsorship (3 available at \$5,000 each)

Sponsor one of the Best Paper Awards given for the Best Papers from 2015. Choices include:

- Best Regular Paper
- Best Student Paper
- Best Invited Paper

Coffee Break Sponsorship (3 available at \$3,000 each)

Sponsor coffee, tea and soft drinks during the conference breaks between Technical Sessions. Monday, May 1 through Wednesday, May 3.



Audio/Video Sponsorship (4 available at \$4,000 each)

Sponsor the audio and electronic presentation equipment for one quarter of the educational and technical sessions and get your company logo and name acknowledged in the session opening comments. Monday, May 1 through Wednesday, May 3.



Student Registration Aid Sponsorship (\$2,500 each)

Sponsor registration for students to attend CICC 2017

Sponsor several of the above items and become a:

Gold Sponsors:



Analog Devices - For the Internet Access and the Best Poster Paper Award Sponsorship



Silicon Laboratories - For the Monday Poster Session and Conference Proceedings Sponsorship



Texas Instruments – For the Best Regular Paper and Student Registration Aid Sponsorship



Intel - For the Best Student Paper and Student Registration Aid Sponsorship



Cadence Design Systems - For the Educational Session Honorarium Sponsorships



Qualcomm – For the Tuesday Poster Session Sponsorship



Altera – For the Keynote Coffee Break Sponsorship



Samsung – For the Badge Lanyard Sponsorship



MediaTek – For the Monday and Tuesday Afternoon Coffee Break Sponsorships



Bronze Sponsors:

Catalyst Foundation - For the Student Registration Aid



Mentor Graphics – For the Wednesday Morning Coffee Break Sponsorship



IBM - For the Student Registration Aid Sponsorship



eSilicon – For the conference T-Shirts

Platinum Sponsor
(\$15,000 and above)

Gold Sponsor
(\$10,000 - \$14,999)

Silver Sponsor
(\$5,000 - \$9,999)

Bronze Sponsor
(\$2,500 - \$4,999)

Want increased visibility at CICC?

Improve your brand recognition and recruiting efforts by putting your company name and logo in front of the many talented engineers who will be attending this conference.

Benefits of sponsorship include your company name on the CICC conference web page with a link to your website; listing on CICC promotional materials; and your banner or printed name at sponsored event. Sponsors are announced at the Keynote Presentation and thanked on the slides at the beginning of all of the technical sessions. If your company is interested in becoming a sponsor, contact the CICC Sponsorship Chair, Paul Billig, at pbillig@pacbell.net.